



FOR IMMEDIATE RELEASE

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'Garden on the Go' mobile produce truck to combat obesity by bringing fresh, low-cost fruits and vegetables to Marion County communities in need



Indianapolis – According to the United States Department of Agriculture, 68 percent of residents of low-income neighborhoods throughout the nation live in "food deserts," or areas lacking affordable, healthy food options. Studies show a lack of access to healthy food options can lead to obesity and other chronic illnesses, which is why Indiana University Health is launching its new mobile produce truck, "Garden on the Go."

The Garden on the Go truck will make a dozen stops each week in Marion County neighborhoods, including several senior and public housing facilities, offering fresh fruits and vegetables at affordable prices. Customers will be able to board the truck and shop for everything from apples to

zucchini, and can pay with cash, credit or SNAP/EBT, Green B.E.A.N. Delivery, a produce and grocery home delivery service, will handle the day-to-day operations of the truck, which will run year-round. Specific stops are listed below and online at www.iuhealth.org/gardenonthego.

"As Indiana's most comprehensive healthcare system, IU Health is committed to pursuing innovative strategies to improve the health of our communities," said Ron Stiver, IU Health's senior vice president for engagement and public affairs. "By bringing affordable, healthy foods directly to our neighbors, Garden on the Go will help address one of the leading causes of obesity."

"We are excited about the opportunity to partner with IU Health to provide this much needed service to Indianapolis communities," said Matt Ewer, president and co-founder of Green B.E.A.N. Delivery. "IU Health's vision to take a proactive approach to healthcare through providing positive nutrition choices in underserved neighborhoods is a perfect fit for Green B.E.A.N Delivery. We are thrilled to see a leader in the health care industry take such a progressive approach to community involvement, nutrition and health care. "

Garden on the Go is part of IU Health's comprehensive initiative to fight the obesity epidemic by improving access to healthy foods and safe places to engage in physical activity in high-poverty neighborhoods. According to the Indiana State Department of Health, 29 percent of adolescents and 65 percent of adults in Indiana are overweight or obese. Follow Garden on the Go on Twitter @gardenongo.

TRUCK STOPS

Wednesday Stops

10:30 a.m. 501 N. East St. #A (John J. Barton Annex) 1:30 p.m. 901 Fort Wayne Ave. (Lugar Tower Apartments) 4:30 p.m. 825 Indiana Ave. (Indiana Avenue Apartments)

Thursday Stops

10:30 a.m. 2420 E. Riverside Dr. (Riverside Aquatic Center - back lot) 1:30 p.m. 3000 block of N. Concord Court (N. Concord Court & Goodlet Ave.)

1802 W. Morris St. (Across from Billy's Food Pantry) 4:30 p.m.

Friday Stops

10:30 a.m. 3091 Baltimore Ave. (Blackburn Terrace)

2300 block of N. Kenwood Ave. (W. 23rd St. & N. Kenwood Ave.) 1:30 p.m. 4:30 p.m. 517 W. 30th St. (Northside New Era Baptist Church parking lot)

Saturday Stops

10:30 a.m. 1900 block of Woodlawn Ave. (Woodlawn Ave. & S. Randolph St.)

1:30 p.m. 300 block of N. Beville Ave. (In front of Beville Park)

4:30 p.m. 400 block of N. Oakland Ave. (E. Michigan St. & N. Oakland Ave.)

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About Indiana University Health Named among the "Best Hospitals in America" by U.S. News & World Report for 13 consecutive years, Indiana University Health is dedicated to providing a unified standard of preeminent, patient-centered care. A unique partnership with Indiana University School of Medicine - one of the nation's leading medical schools gives our highly skilled physicians access to innovative treatments using the latest research and technology. Every day, IU Health positively impacts the statewide community by carrying out its mission through innovation and excellence in clinical care, education, research and service. Annually, IU Health contributes approximately \$500 million through its community investment and outreach activities, impacting more than 500,000 Hoosiers. Discover the strength at iuhealth.org.

About Green B.E.A.N. Delivery Green B.E.A.N. Delivery is an online home delivery service that provides organic produce and natural groceries to its members. Currently serving greater Indianapolis and Fort Wayne, Ind., Cincinnati, Dayton and Columbus, Ohio, and Louisville, Ky., the company provides an avenue for local artisans and farmers to share their crafts and talents with community members. "B.E.A.N." stands for the principles that guide the company's mission: Biodynamic, Education, Agriculture and Nutrition. Green B.E.A.N. Delivery has a passion for giving back to the communities in which they do business. For more information, visit www.GreenBEANDelivery.com.